

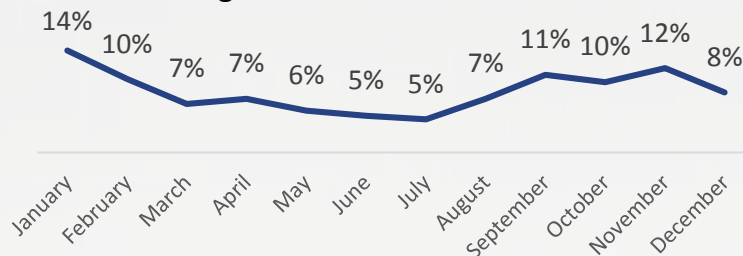
ABTO TRAVEL TRENDS DASHBOARD

February 2019



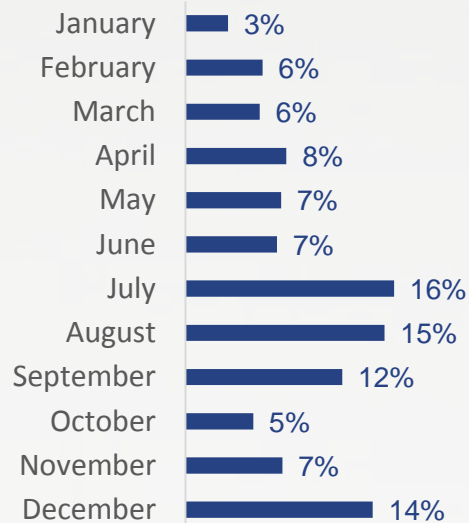
KEY GRAPHS – TOTAL MARKET (arrivals 1/1/2018 - 31/12/2018)

Month of booking



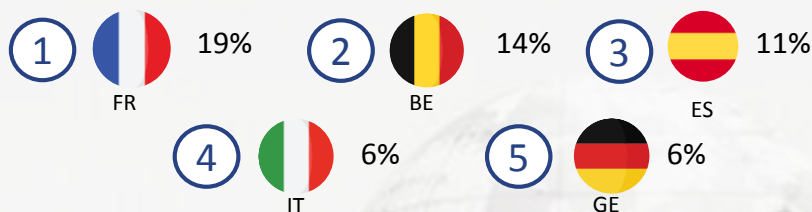
In total 14% of the 2018 paxes are booked in January

Month of Trip



31% of the paxes were in the Summer months July and August

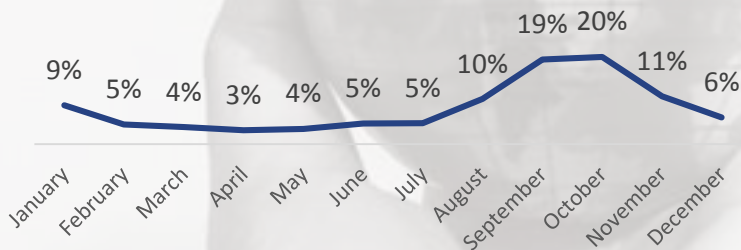
Top 5 Countries of Destination



19% of the travellers went to France in 2018, 14% to Belgium and 11% to Spain

The winter of 2018-2019 (arrivals 1/11/2018 - 31/3/2019)

Month of booking



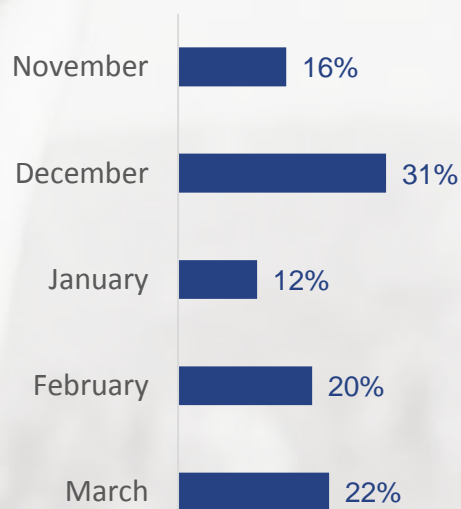
In total 39% of the winter paxes are booked in September-October

Top 5 Countries of Destination



15% of the travellers go to France during the winter period, 11% to Belgium and 9% to Spain

Month of Trip



December is the most popular travelling month in winter, with 31% of the total winter paxes

CONTACT

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