

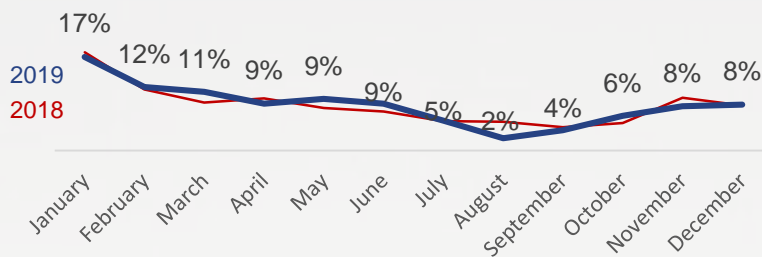
ABTO TRAVEL TRENDS DASHBOARD

September 2019



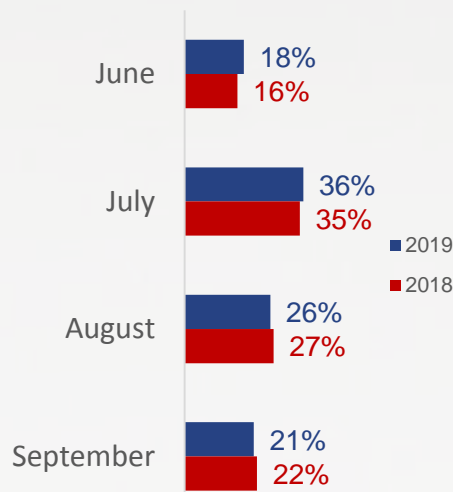
KEY GRAPHS – TOTAL MARKET (arrivals June until September)

Month of booking



In total 17% of the paxes between June and September 2019 are booked in January

Month of Trip



35% of the paxes were in July

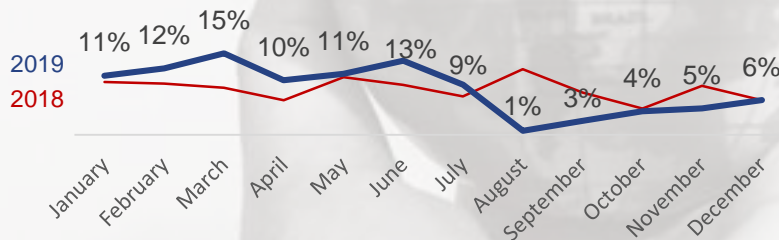
Top 5 Countries of Destination



23% of the travellers go to France between June and September 2019, 11% to Belgium and 11% to Spain

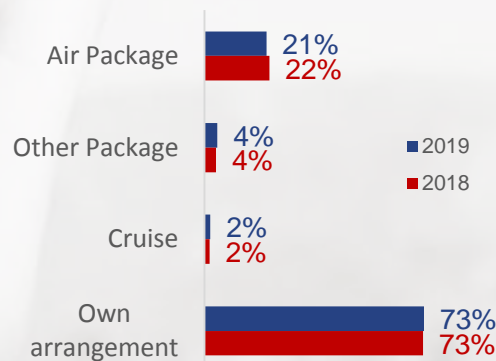
KEY GRAPHS – TOTAL MARKET (zoom on arrivals in September)

Month of booking



In total 15% of the paxes in September 2019 are booked in March

Type of Trip



73% of the travellers booked their own arrangement for trips in September, 21% booked an Air Package

Top 5 Countries of Destination



17% of the travellers go to France in September 2019, 15% to Belgium and 12% to Spain

CONTACT

ABTO asbl/vzw
Association of Belgian Travel Organisers
Imperiastraat 10, 1930 Zaventem

+32 (0)2 242 00 40 - abto@abto.be

Laura-Ann Merckx - GfK
Senior Research Executive
Consumer Insights

+32 16 74 24 36 - Laura-Ann.Merckx@gfk.com