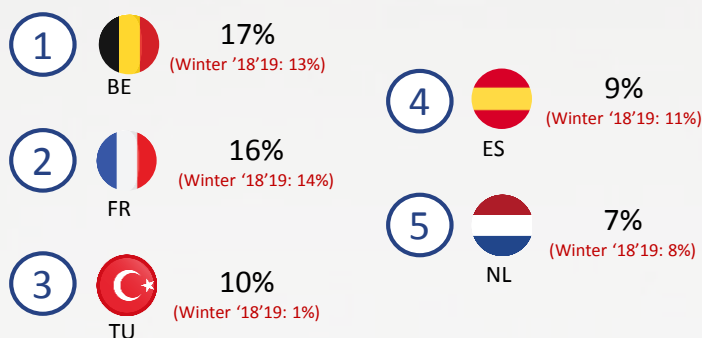


# ABTO TRAVEL TRENDS DASHBOARD

November 2019

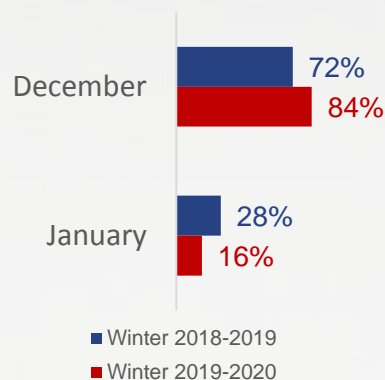
## KEY GRAPHS – TOTAL MARKET (arrivals December and January)

### Top 5 Countries of Destination in Winter 2019-2020



17% of the travellers go to Belgium and 16% to France between December 2019 and January 2020.

### Month of Trip

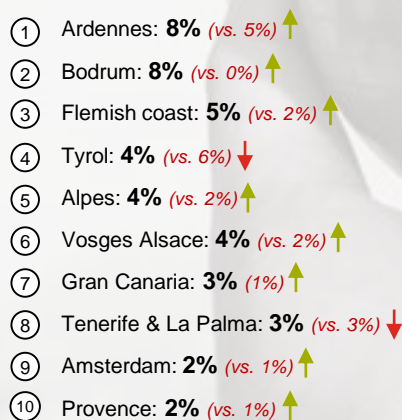


84% of the paxes are in December this Winter

## A ZOOM ON THE TRENDS IN DECEMBER – JANUARY

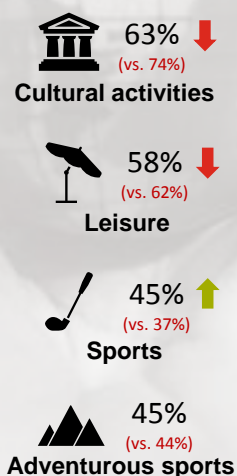
### Top 10 regions

Most travellers go to Ardennes, Bodrum and the Flemish coast this winter



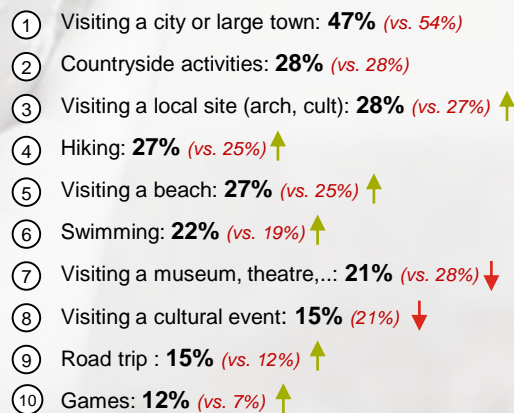
### Activities

Compared to last winter, more people do sports as activity.



### Activities details Top 10

In line with the results of the activities in general, visiting a museum and cultural events decreased in the ranking.



XX% Result Winter 2019-2020  
XX% Result Winter 2018-2019

↑ ↓ These arrows indicate whether the destination/activity is increased or decreased in the ranking compared to last year

↑ ↓ These arrows indicate whether there is a significant increase or decrease compared to last year

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