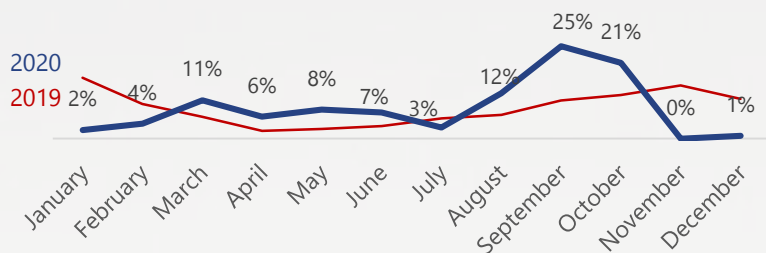


# ABTO TRAVEL TRENDS DASHBOARD

December 2019

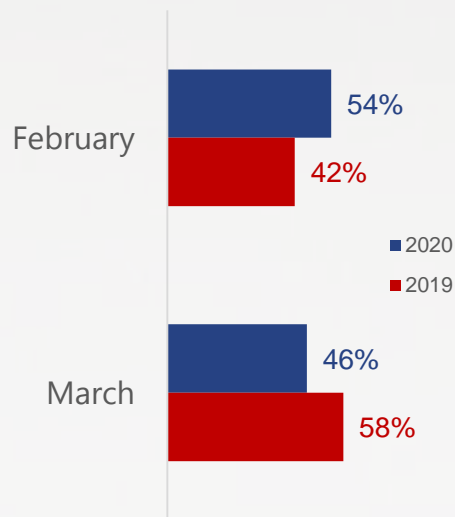
## KEY GRAPHS – TOTAL MARKET (arrivals February until March)

### Month of booking



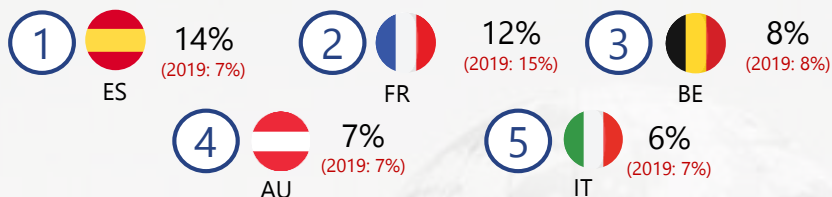
In total 25% of the paxes between February and March 2020 are booked in September

### Month of Trip



54% of the paxes will be in February 2020

### Top 5 Countries of Destination

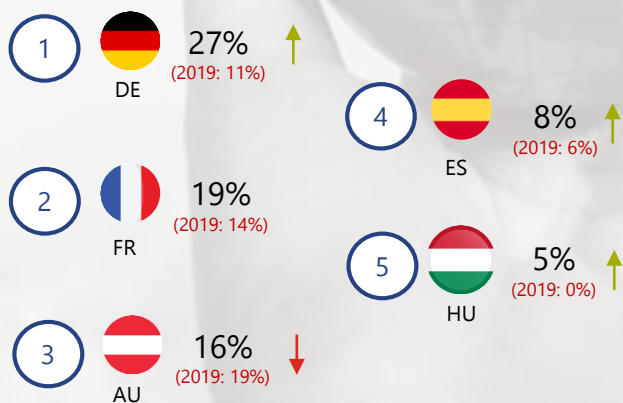


14% of the travellers go to Spain between February and March 2020, 12% to France and 8% to Belgium

## A ZOOM ON THE SPRING BREAK

### Top destinations

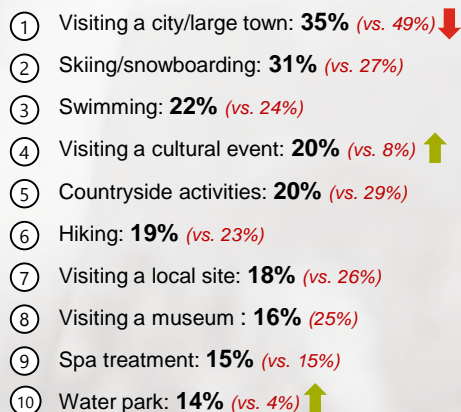
Germany has become way more popular, Austria loses some popularity. Hungary on the other hand, makes its entry.



### Activities details

#### Top 10

More visits to cultural events and water parks. Ski vacations stay on second place.



↑ ↓ These arrows indicate whether the destination is increased or decreased in the ranking compared to last year

↑ ↓ These arrows indicate whether there is a significant increase or decrease compared to last year

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