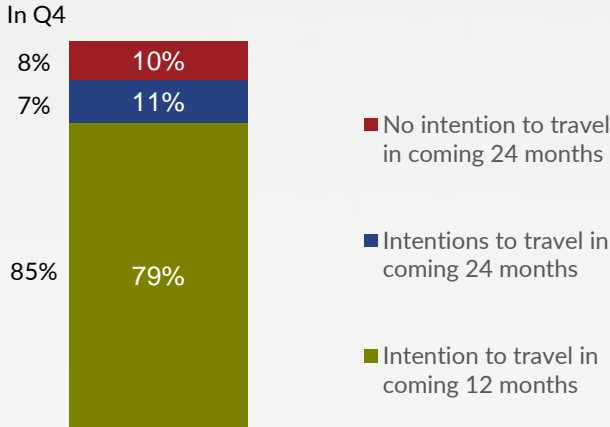


GFG TRAVEL INTENTIONS DASHBOARD



Intentions in Q1 2020 (surveyed in February 2020)

Intentions to travel



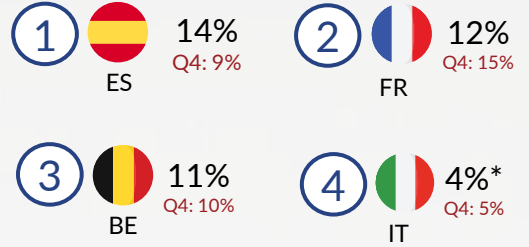
79% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

Impact Corona on China

25% of the travelers would never consider to go to China now, where this was 19% in Q4 2019



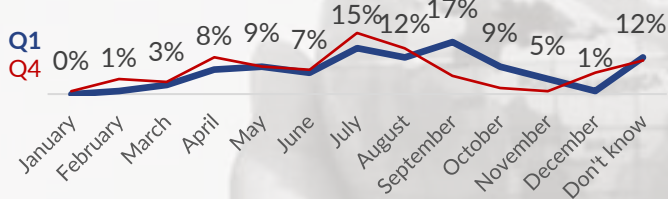
Top destinations



14% of the travelers have the intention to go to Spain

*Note: the fieldwork was before the corona peak in Italy

Month of trip

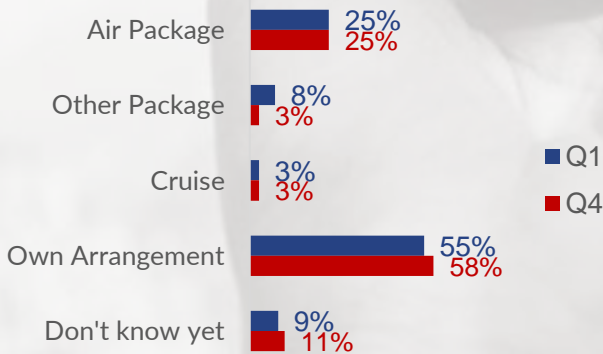


17% of the paxes are intended to be in September

Activities

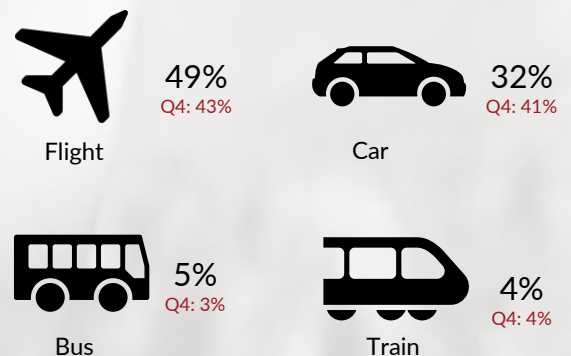


Type of trip



25% of the paxes are intended to be an air package

Transport



49% of the paxes are intended to be via flight

CONTACT

GFG

Garantiefonds Reizen
Metrologielaan 8, 1130 Brussel
+32 (0)2 240 68 00
mdv@gfg.be

Laura-Ann Merckx - GfK

Research Expert
Consumer Insights
+32 16 74 24 36
Laura-Ann.Merckx@gfk.com

