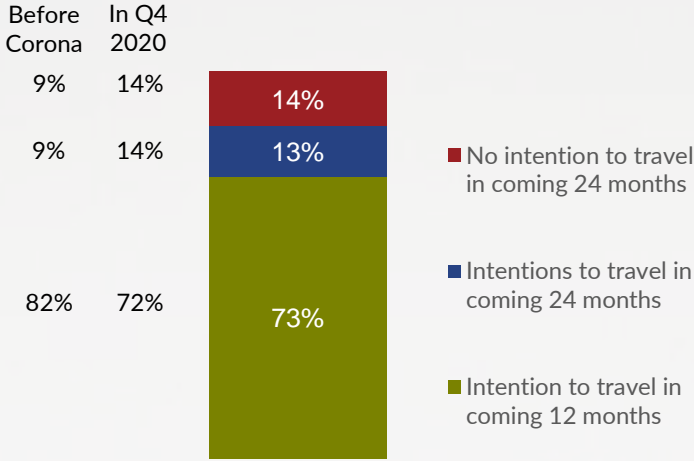


GFG TRAVEL INTENTIONS DASHBOARD



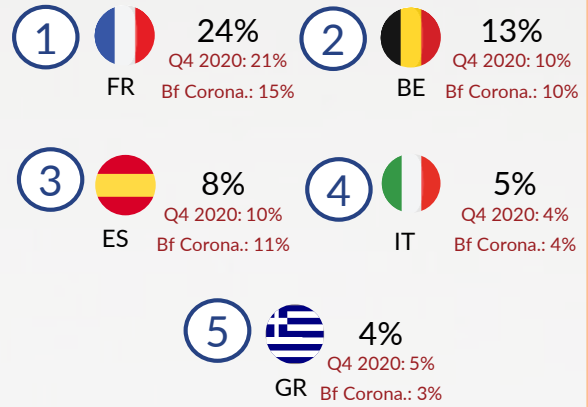
Intentions in Q1 2021 (surveyed in February 2021)

Intentions to travel



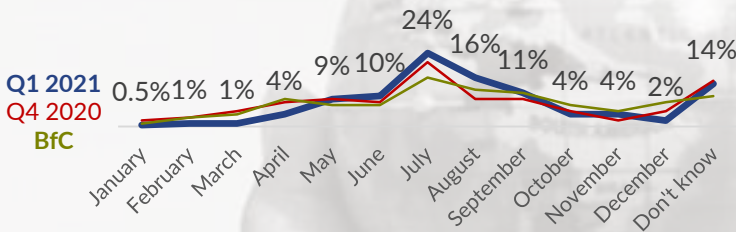
73% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

Top destinations



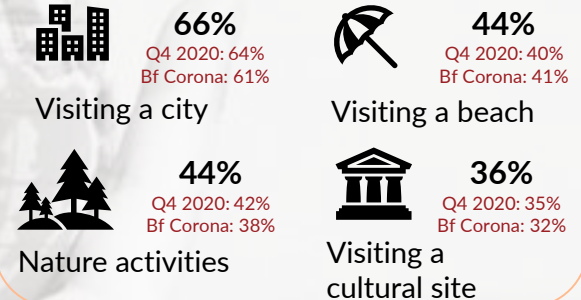
24% of the travelers have the intention to go to France

Month of trip

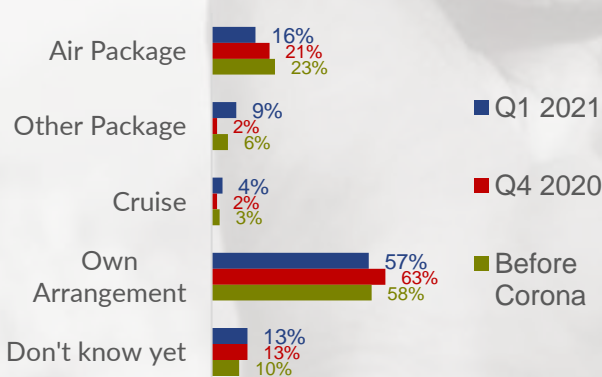


24% of the paxes are intended to be in July

Activities

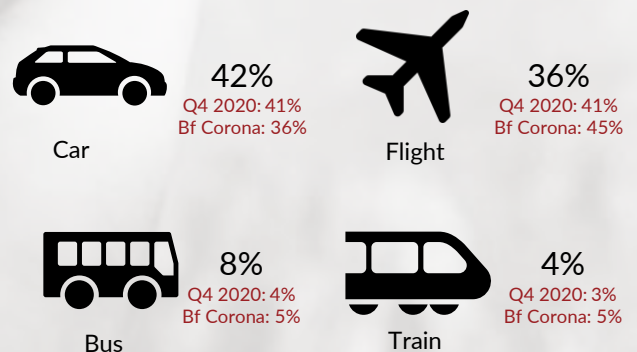


Type of trip



16% of the paxes are intended to be an air package

Transport



42% of the paxes are intended to be via car

CONTACT

GFG
Garantiefonds Reizen
Metrologielaan 8, 1130 Brussel
+32 (0)2 240 68 00
mdv@gfg.be

Laura-Ann Merckx - GfK
Research Expert
Consumer Insights
+32 16 74 24 36
Laura-Ann.Merckx@gfk.com

