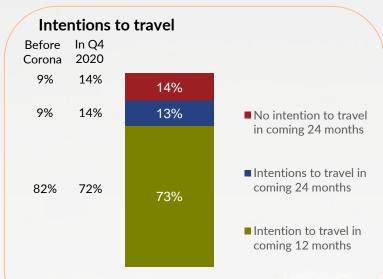
## **GFG TRAVEL INTENTIONS DASHBOARD**



### Intentions in Q1 2021 (surveyed in February 2021)



73% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

# Top destinations



IT

BE

13% Q4 2020: 10% BE Bf Corona.: 10%



4

5% O4 2020: 4%

Bf Corona.: 4%

Bf Corona.: 11%



24% of the travelers have the intention to go to France

# Month of trip 24% Q1 2021 0.5%1% 1% 4% 9%10% 16%11% 4% 4% 2% Q4 2020 BfC 14% Agril May Jure July Agget the october December Aggin Agril May Jure July Agget the october December December

### **Activities**



**66%** Q4 2020: 64% Bf Corona: 61% R

**44%** Q4 2020: 40% Bf Corona: 41%

Visiting a city

Nature activities



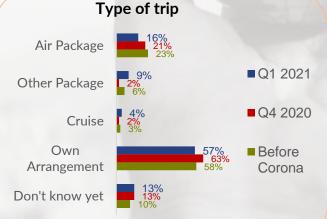
**44%** Q4 2020: 42% Bf Corona: 38% ⑪

**36%** Q4 2020: 35% Bf Corona: 32%

Visiting a cultural site

Visiting a beach

### \_ ...



16% of the paxes are intented to be an air package

### **Transport**



Car

42% Q4 2020: 41% Bf Corona: 36% Flight

**36%** Q4 2020: 41% Bf Corona: 45%

**8%** Q4 2020: 4% Bf Corona: 5% B

4% Q4 2020: 3% Bf Corona: 5%

Train

42% of the paxes are intented to be via car

### CONTACT

### **GFG**

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