

# ABTO TRAVEL INTENTIONS SUMMARY



Q1 2023 (surveyed in February 2023)

(Compared to 2020, 2021 and 2022 in the same survey period)

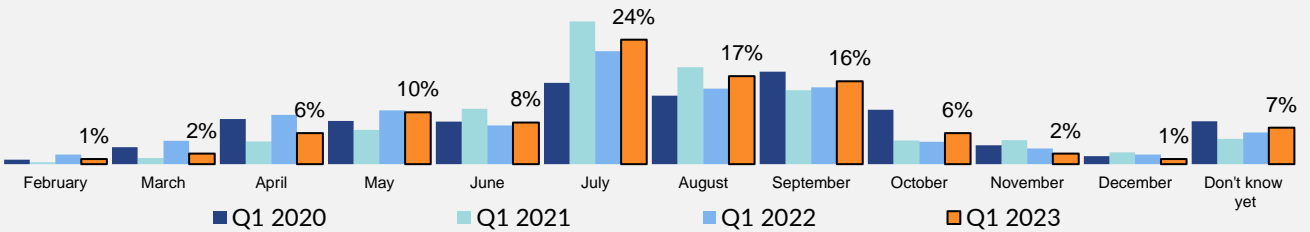
**16.079.475** is the estimated number of travellers that still have the intention to go on a trip in 2023



2023: **16.079.475**  
 2022: **14.437.088**  
 2021: **12.598.986**  
 2020: **14.299.930**

Here is everything you need to know about those **16.079.475** travellers' intentions:

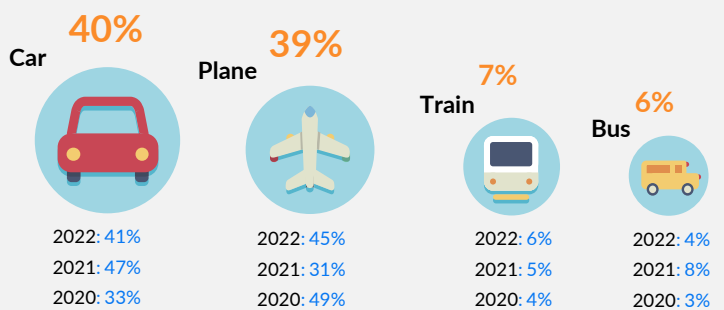
## Month of trip



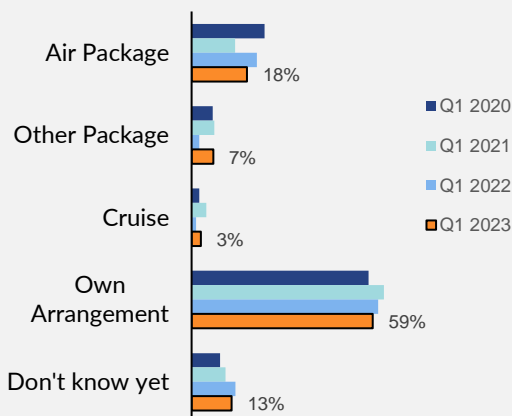
**23%** intends to book **last minute** (booking within 30 days before departure)

2022: 24%  
 2021: 27%  
 2020: 19%

## Transportation



## Type of trip



**€858**

Is the intended **max budget per person**



2022: €827  
 2021: €854  
 2020: €769

# GFG TRAVEL INTENTIONS SUMMARY

Q1 2023 (surveyed in February 2023)

(Compared to 2020, 2021 and 2022 in the same survey period)



## Destinations

Country 2023 2022 2021 2020

? 15,5% 13,4% 9,1% 15,0%

Don't know yet

Continent 2023 2022 2021 2020

? 18,8% 16,2% 10,2% 17,3%

Don't know yet

1 19,0% 19,4% 29,3% 11,6%

France

2 11,0% 12,1% 15,7% 11,6%

Belgium

3 8,5% 9,3% 7,8% 11,9%

Spain

4 5,5% 5,1% 5,4% 3,9%

Italy

5 4,0% 3,1% 3,5% 4,2%

The Netherlands

3,7% 3,2% 3,6% 4,2%

Greece

3,3% 2,3% 2,1% 2,8%

Germany

3,2% 2,0% 1,8% 4,7%

Portugal

2,8% 2,8% 0,8% 1,2%

Croatia

2,2% 1,8% 1,8% 3,4%

Austria

1,6% 1,4% 0,6% 1,6%

Egypt

1,3% 1,2% 1,8% 2,1%

Turkey

1,3% 0,8% 1,2% 1,2%

USA

1,1% 0,9% 0,5% 1,5%

Morocco

1,0% 0,2% 0,7% 1,7%

UK

1 Europe 70,7% 70,9% 80,7% 67,2%

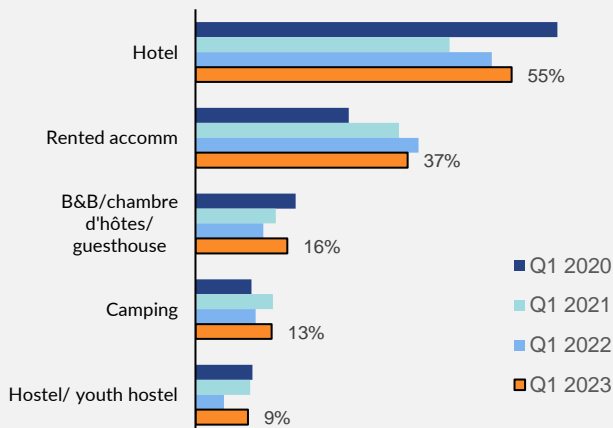
2 Asia 4,4% 4,4% 5,3% 7,6%

3 Africa 4,0% 3,8% 1,7% 4,3%

4 America 2,1% 4,7% 2,1% 3,6%

5 Oceania 0% 0% 0% 0%

## Accommodation



## Index importance of financial insurance



The average score on a 1-5 scale

4.01 (Q1 2020)

4.07 (Q1 2021)

4.01 (Q1 2022)

3.93 (Q1 2023)

## CONTACT

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