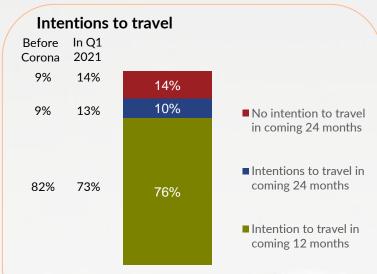
# **GFG TRAVEL INTENTIONS DASHBOARD**



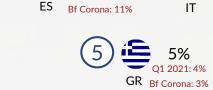
## Intentions in Q2 2021 (surveyed in May 2021)



76% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

## 18% Q1 2021: 24% Q1 2021: 13% BE Bf Corona: 10% Bf Corona: 15%

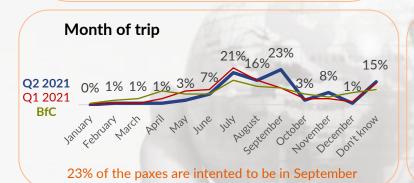
Top destinations



11%

Q1 2021:8%

18% of the travelers have the intention to go to France





63% Q1 2021: 66% Bf Corona: 61%

Q1 2021: 44% Bf Corona: 41%

9%

Q1 2021: 5%

Bf Corona: 4%

Visiting a city



43% O1 2021: 44%

Bf Corona: 38%

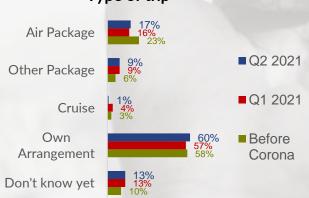
Visiting a beach

31% Q1 2021: 36% Bf Corona: 32%

Visiting a cultural site

Nature activities

# Type of trip



17% of the paxes are intented to be an air package

### **Transport**



40% Q1 2021: 42% Bf Corona: 36% **Flight** 

37% Q1 2021: 36% Bf Corona: 45%

7% O1 2021:8% Bf Corona: 5%

5% O1 2021:4% Bf Corona: 5%

Train

40% of the paxes are intented to be via car

#### CONTACT

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