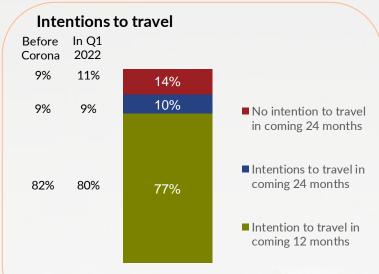
GFG TRAVEL INTENTIONS DASHBOARD



Intentions in Q2 2022 (surveyed in May 2022)



77% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

Top destinations



2 **BE**

11% Q1 2022: 12%

Bf Corona: 10%

Bf Corona: 4%



4

7% Q1 2022: 5%

Bf Corona: 11%

5% Q1 2022: 2%

DE Bf Corona.: 5%

18% of the travelers have the intention to go to France

Month of trip 22% 15% 21% 21% 21% 3% 4% 8% 3% 7% 2% 11% 28fC 22% of the paxes are intented to be in July

Activities

晶

63% Q1 2022: 59% Bf Corona: 61% R

41% Q1 2022: 41% Bf Corona: 41%

Visiting a city



38% Q1 2022: 37% Bf Corona: 38%

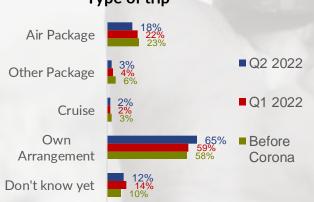
Nature activities

Visiting a beach

30% Q1 2022: 28% Bf Corona: 32%

Visiting a cultural site

Type of trip



23% of the paxes are intented to be an air package

Transport



42% Q1 2022: 40% Bf Corona: 36%



38% Q1 2022: 44% Bf Corona: 45%

H

Train

6% Q1 2022: 5% Bf Corona: 5%

4% Q1 2022: 4% Bf Corona: 5%

Bus

42% of the paxes are intented to be via car

CONTACT

GFG

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