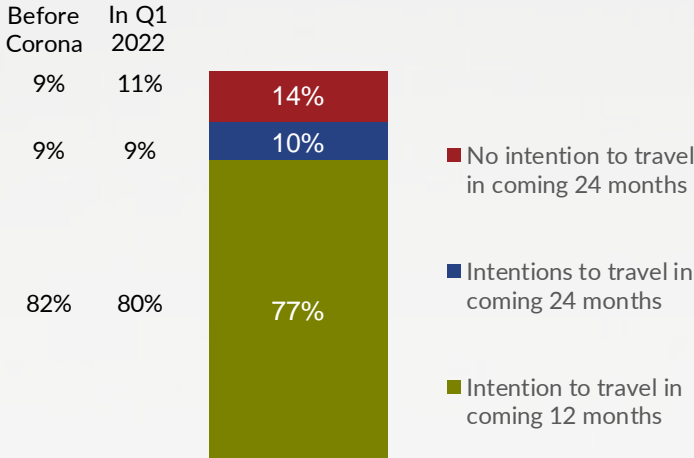


GFG TRAVEL INTENTIONS DASHBOARD



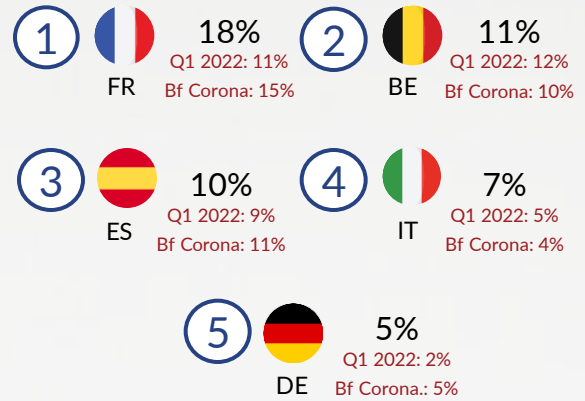
Intentions in Q2 2022 (surveyed in May 2022)

Intentions to travel



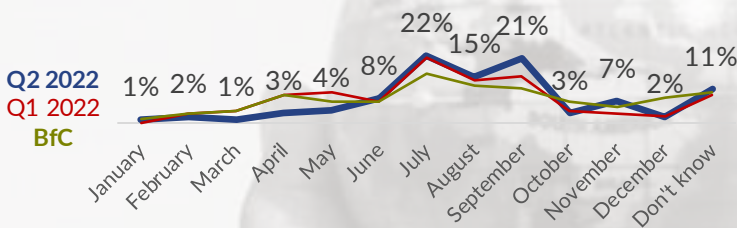
77% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

Top destinations



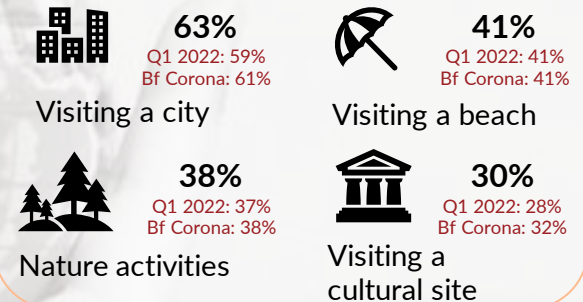
18% of the travelers have the intention to go to France

Month of trip



22% of the paxes are intended to be in July

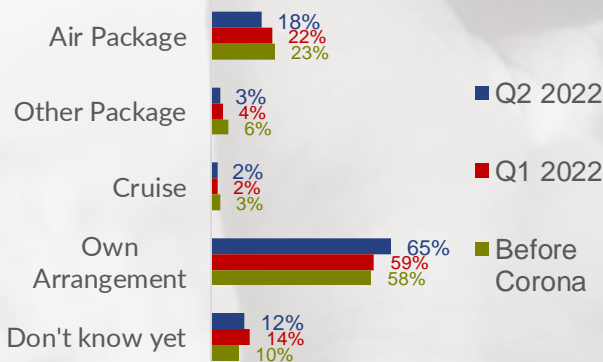
Activities



Nature activities

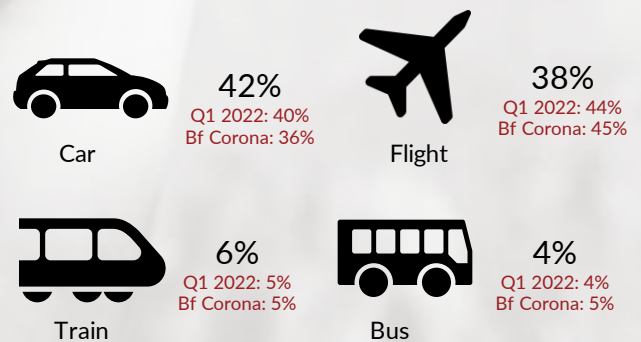
Visiting a cultural site

Type of trip



23% of the paxes are intended to be an air package

Transport



42% of the paxes are intended to be via car

CONTACT

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