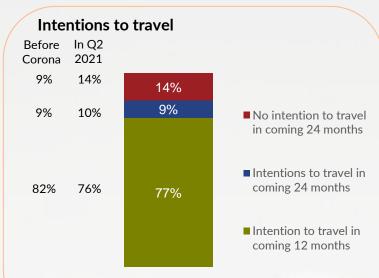
# **GFG TRAVEL INTENTIONS DASHBOARD**



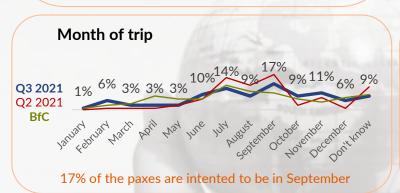
## Intentions in Q3 2021 (surveyed in August 2021)



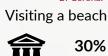
77% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

## 17% Q2 2021: 18% Q2 2021: 11% ES Bf Corona: 15% Bf Corona: 11% 8% Q2 2021: 12% O2 2021: 2% Bf Corona: 10% Bf Corona: 3% Bf Corona: 4% 17% of the travelers have the intention to go to France

Top destinations







30% Q2 2021: 31%

Q2 2021: 44%

Bf Corona: 41%

Bf Corona: 32% Visiting a



Q2 2021: 43% Bf Corona: 38%

cultural site



#### **Transport** 39% 40% Q2 2021: 40% Q2 2021: 37% Bf Corona: 36% Bf Corona: 45% **Flight** 8% 4% Q2 2021: 7% Q2 2021: 5% Bf Corona: 5% Bf Corona: 5% Train

40% of the paxes are intented to be via car

#### CONTACT

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