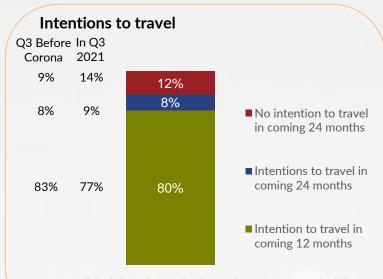
# **GFG TRAVEL INTENTIONS DASHBOARD**



# Intentions in Q3 2022 (surveyed in August 2022)



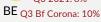
80% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

# Top destinations





FR Q3 Bf Corona: 15%







5% NL Q3 2021: 4% Q3 Bf Corona: 5%





4% Q3 2021: 3%

GR Q3 Bf Corona: 3%

17% of the travelers have the intention to go to France

# Month of trip 17% 15%12% 9% 10% Q3 2022 2% 2% 2% 5% 6% 6% 6% Q3 2021 Q3 BfC 17% of the paxes are intented to be in July

# Activities



**57%**Q3 2021: 65%
Q3 Bf Corona: 59%

R

**39%** Q3 2021: 42% Q3 Bf Corona : 40%

Visiting a city

Nature activities

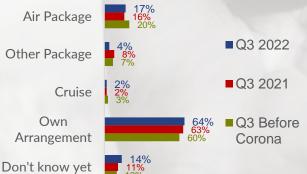


**31%** Q3 2021: 37% Q3 Bf Corona : 36% Visiting a beach
30%

30% Q3 2021: 28% Q3 Bf Corona : 31%

**Swimming** 

# Type of trip



17% of the paxes are intented to be an air package

# **Transport**



**44%** Q3 2021: 40% Q3 Bf Corona: 37%



**40%** Q3 2021: 39% Q3 Bf Corona: 42%



**Train** 

**4%** Q3 2021: 4% Q3 Bf Corona : 6%

3% Q3 2021: 8% Q3 Bf Corona: 7%

Bus

44% of the paxes are intented to be via car

# CONTACT

### **GFG**

Garantiefonds Reizen Metrologielaan 8, 1130 Brussel +32 (0)2 240 68 00 mdv@gfg.be

## Leen Vandezande - GfK

Research Executive
Marketing and Consumer Intelligence
+32 16 74 29 92
Leen.Vandezande@gfk.com



