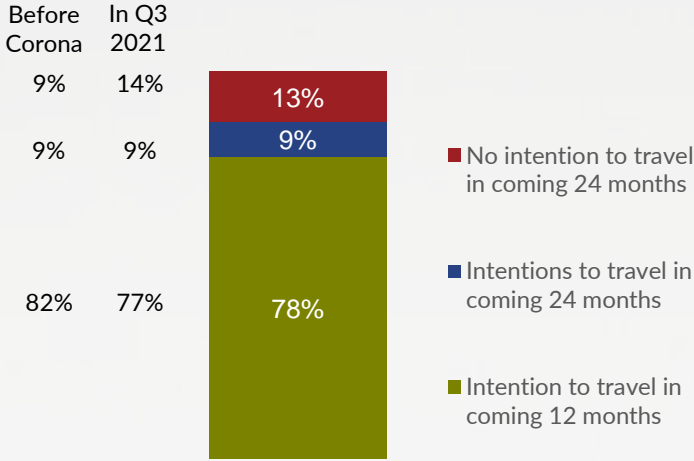


GFG TRAVEL INTENTIONS DASHBOARD



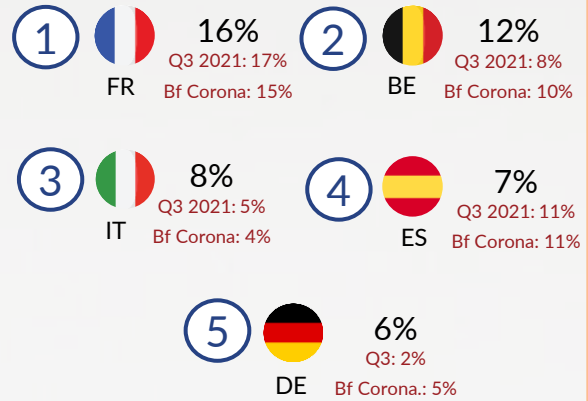
Intentions in Q4 2021 (surveyed in November 2021)

Intentions to travel



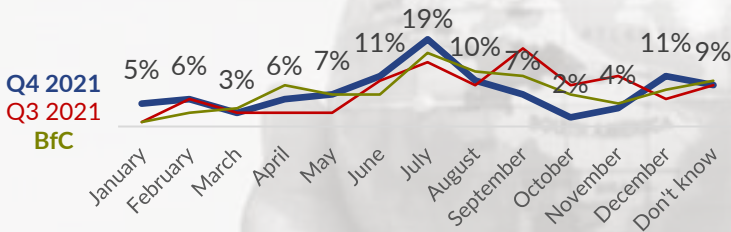
78% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

Top destinations



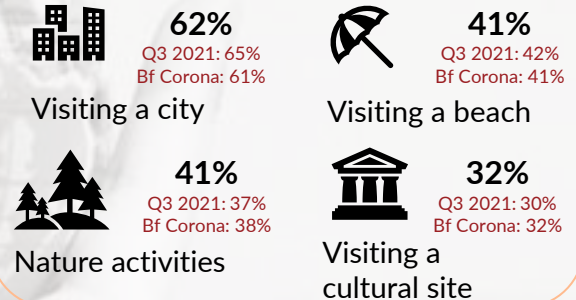
16% of the travelers have the intention to go to France

Month of trip

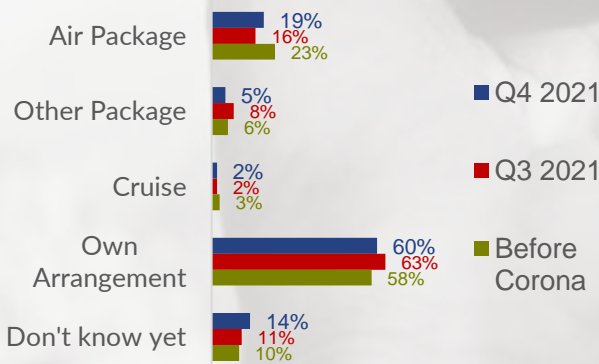


19% of the paxes are intended to be in July

Activities

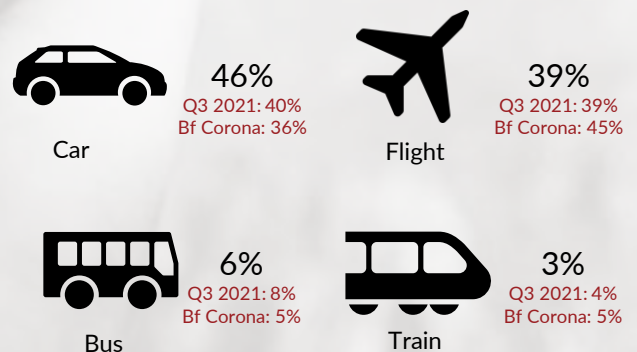


Type of trip



19% of the paxes are intended to be an air package

Transport



46% of the paxes are intended to be via car

CONTACT

GFG
Garantiefonds Reizen
Metrologielaan 8, 1130 Brussel
+32 (0)2 240 68 00
mdv@gfg.be

Leen Vandezande - GfK
Research Executive
Marketing and Consumer Intelligence
+32 16 74 29 92
Leen.Vandezande@gfk.com

