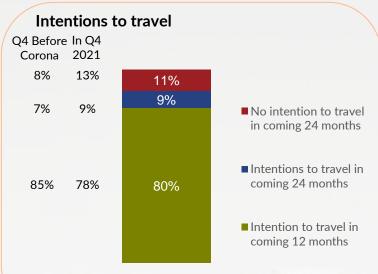
## **GFG TRAVEL INTENTIONS DASHBOARD**

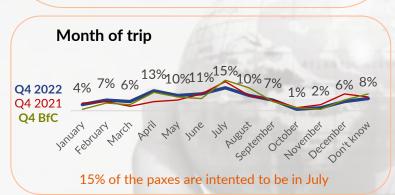


## Intentions in Q4 2022 (surveyed in November 2022)



80% of all Belgians have the intention to go on a holiday in the coming 12 months, without having it booked yet

## Top destinations 17% 10% Q4 2021: 16% O4 2021: 7% FR Q4 Bf Corona: 17% ES Q4 Bf Corona: 11% Q4 2021: 8% Q4 2021: 12% BE Q4 Bf Corona: 9% ΙT Q4 Bf Corona: 5% 6% Q4 2021: 3% NL Q4 Bf Corona: 6% 17% of the travelers have the intention to go to France

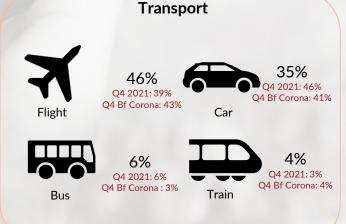




Q4 Bf Corona : 40%
Nature activities

Q4 Bf Corona: 32% Visiting a cultural site





46% of the paxes are intented to be via flight

## CONTACT

GFG

Garantiefonds Reizen Metrologielaan 8, 1130 Brussel +32 (0)2 240 68 00 mdv@gfg.be Leen Vandezande - GfK Research Executive Marketing and Consumer Intelligence +32 16 74 29 92

Leen.Vandezande@gfk.com



