

# ABTO TRAVEL TRENDS SUMMARY

March 2023

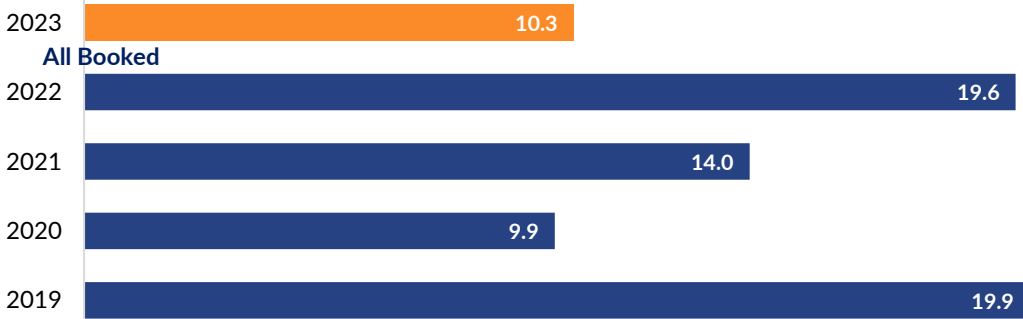


! This dashboard shows the data for the total travel market, both organized and own arrangement



## Trips booked per departure year

Booked till Jan

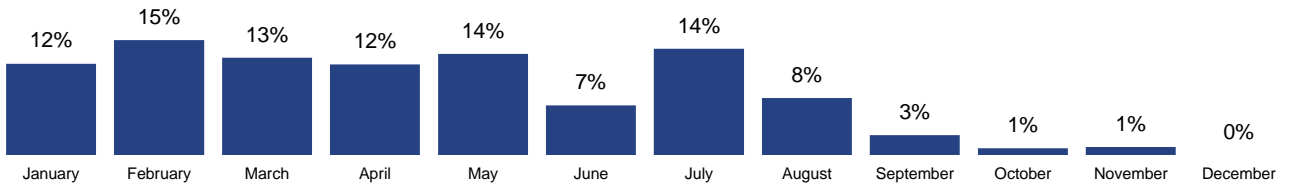


All Booked

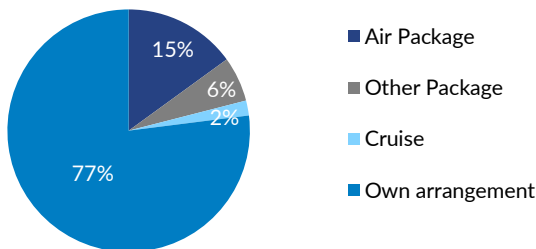
Numbers represented in millions

Here is everything you need to know about those **10.3 million** booked trips:

### Month of trip



### Type of trip

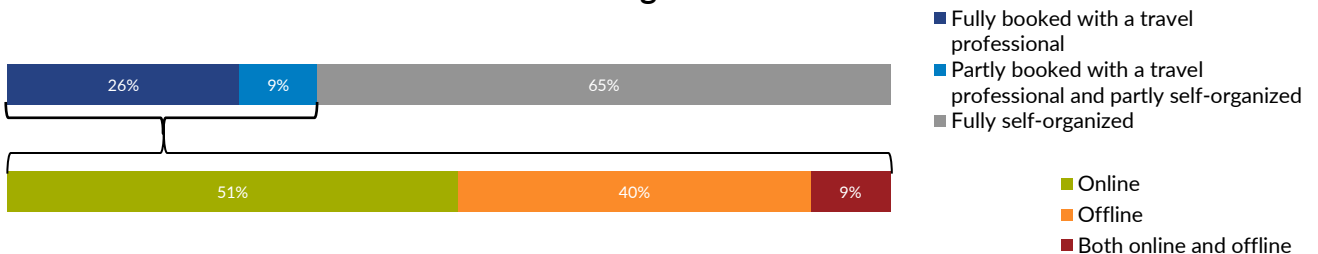


€697

Budget spend per person



### Professional Travel Organization & Channel



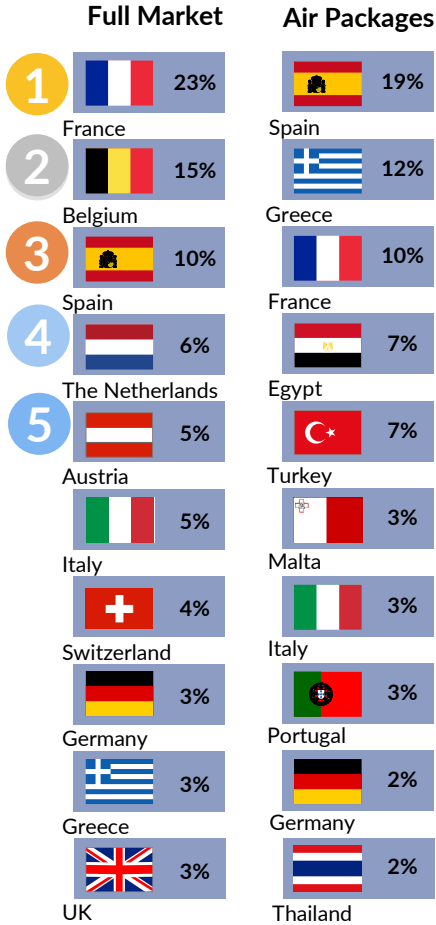
# ABTO TRAVEL TRENDS SUMMARY

March 2023

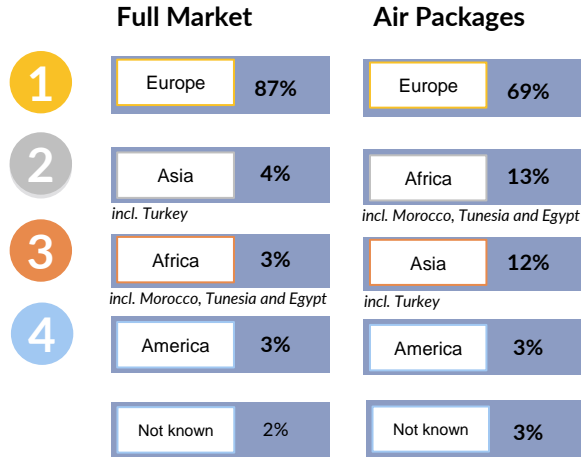


## Destinations

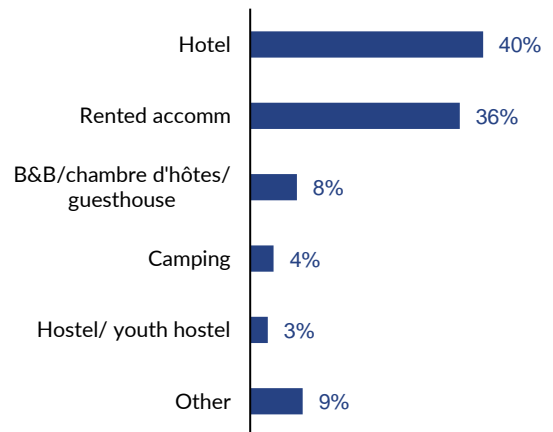
### Country



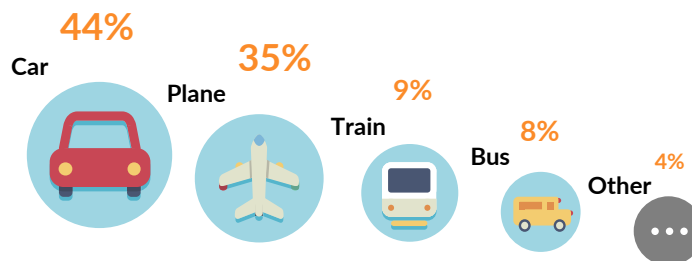
### Continent



## Accommodation



## Transportation



## CONTACT

**Abto**  
Pierre Fivet  
Guido Gezellelaan 30, 8000 Brugge  
+32 (0)479 99 43 91  
[pierre@fivetconsulting.be](mailto:pierre@fivetconsulting.be)

**Conrad Bauer - GfK**  
Research Executive  
Marketing and Consumer Intelligence  
[Conrad.Bauer@gfk.com](mailto:Conrad.Bauer@gfk.com)



ABTO TRAVEL TRENDS REPORT