

ABTO TRAVEL TRENDS SUMMARY

September 2023

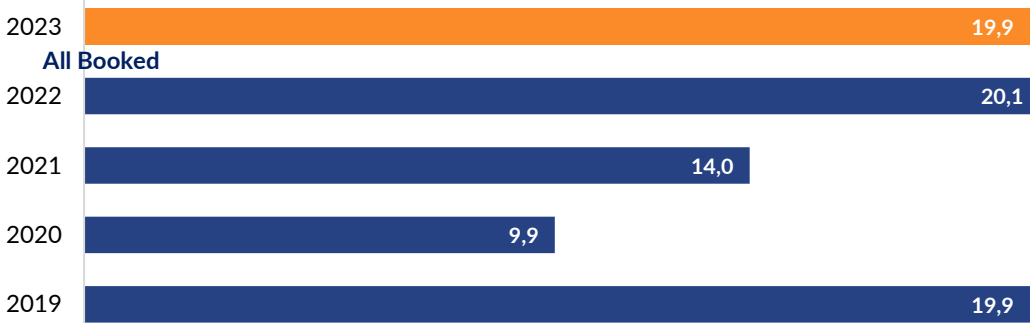


! This dashboard shows the data for the total travel market, both organized and own arrangement



Trips booked per departure year

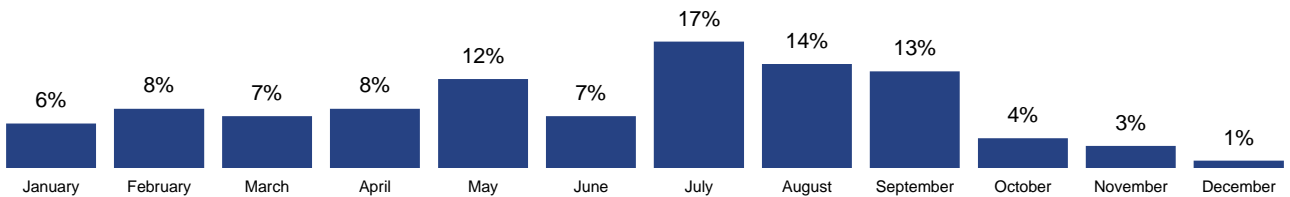
Booked until end of July



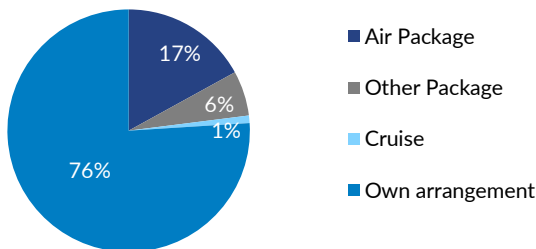
Numbers represented in millions

Here is everything you need to know about those **19.9 million** booked trips:

Month of trip



Type of trip

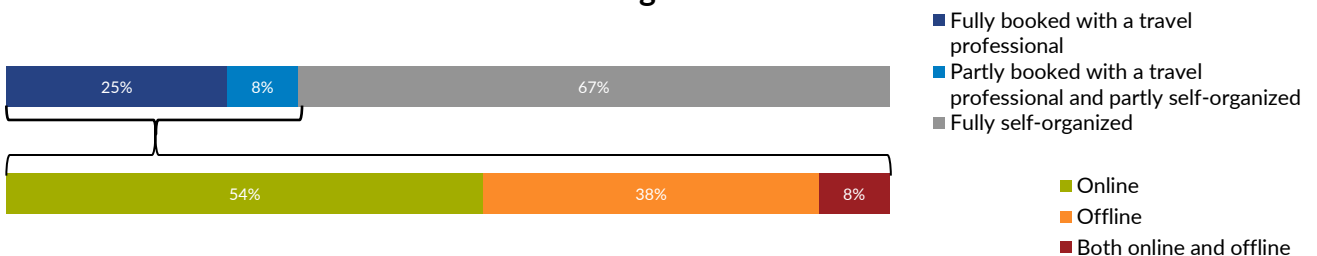


€664

Budget spend per person

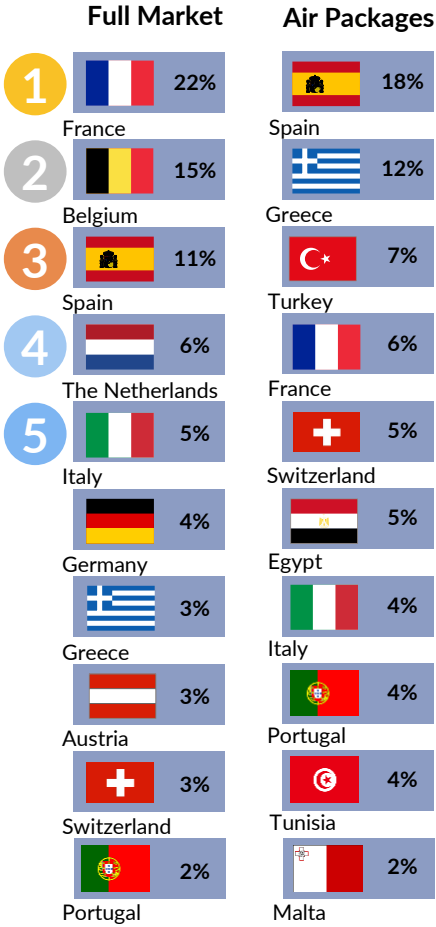


Professional Travel Organization & Channel

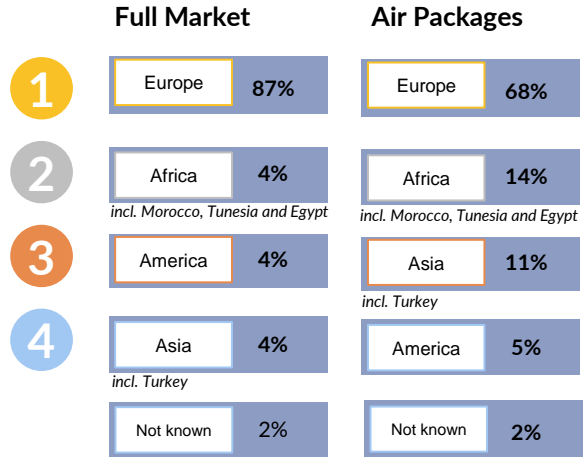


Destinations

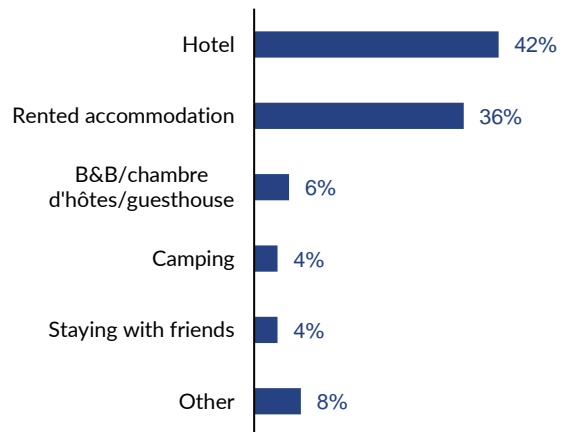
Country



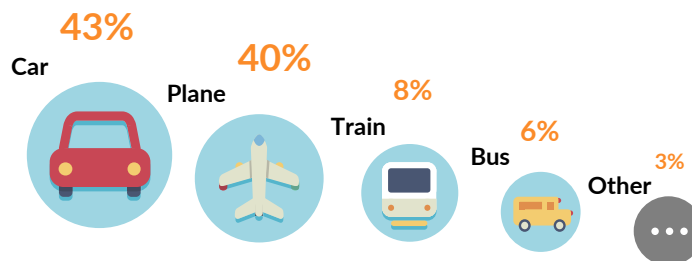
Continent



Accommodation



Transportation



CONTACT

Abto
 Pierre Fivet
 Guido Gezellelaan 30, 8000 Brugge
 +32 (0)479 99 43 91
pierre@fivetconsulting.be

Eline Hottat - GfK
 Research Expert
 Marketing and Consumer Intelligence
Eline.Hottat@gfk.com

