

! This dashboard shows the data for the total travel market, both organized and own arrangement



Trips booked per departure year

Booked until end of July

2025 23,8 In 2024: 22,5

All Booked

2024 25,3

2023 22,1

2022 20,2

2021 14,0

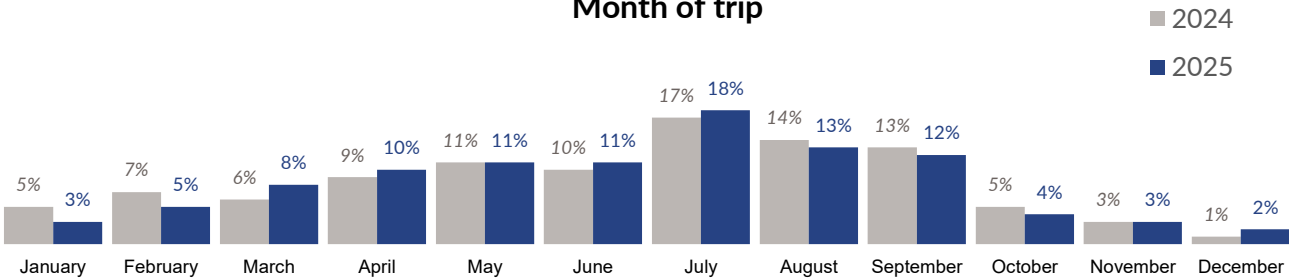
2020 9,9

2019 19,9

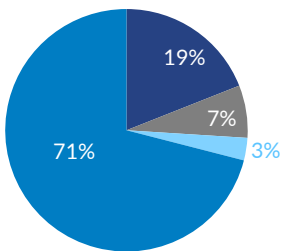
Numbers represented in millions

Here is everything you need to know about those 23.8 million booked trips:

Month of trip



Type of trip



- Air Package
- Other Package
- Cruise
- Own arrangement

2024

18%

6%

2%

74%

€813

Budget spend per person

In 2024: €798



Professional Travel Organization & Channel

In 2024:

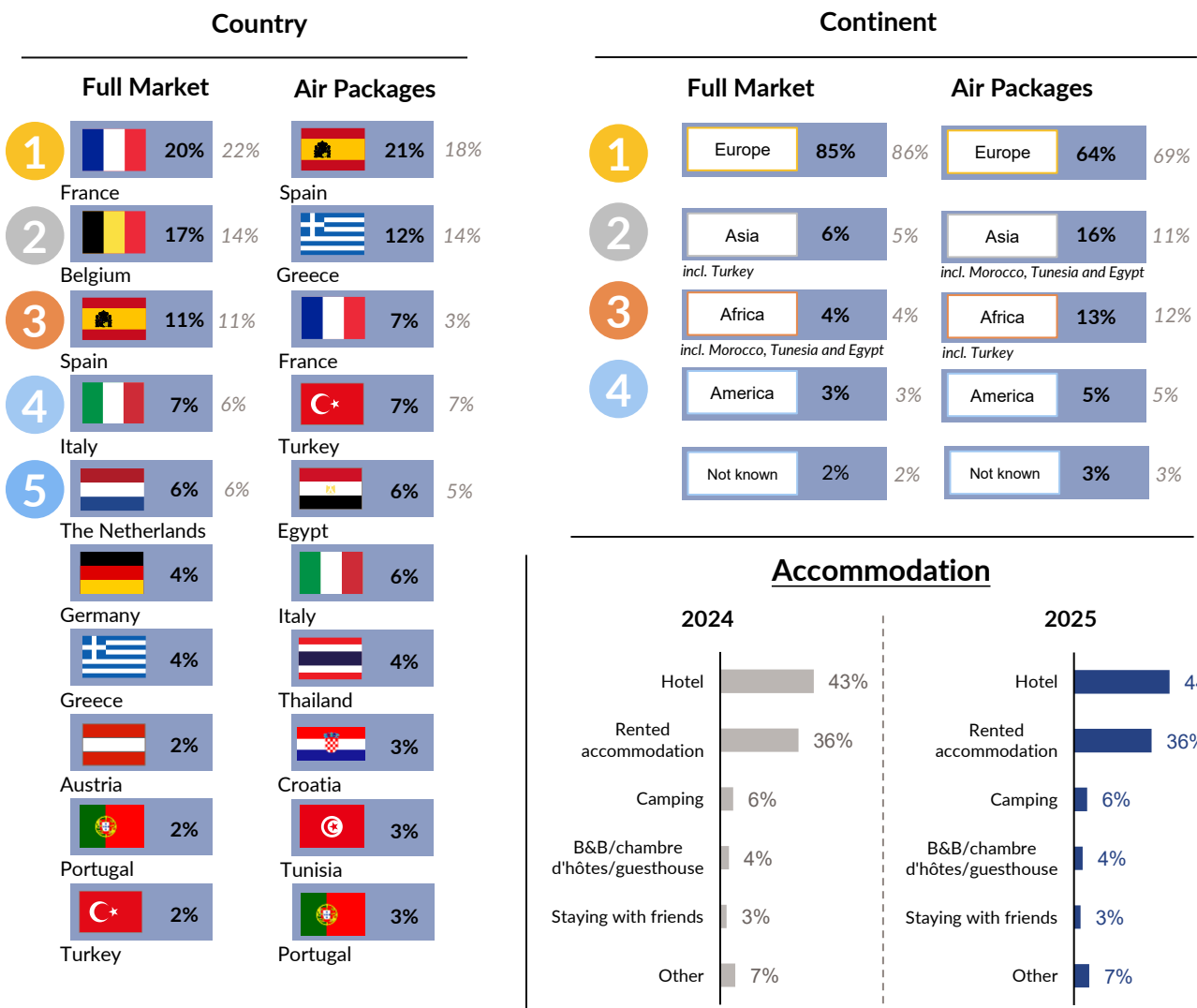


- Fully booked with a travel professional
- Partly booked with a travel professional and partly self-organized
- Fully self-organized

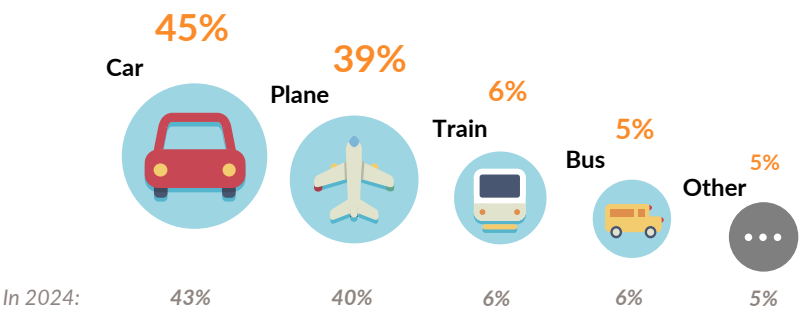


- Online
- Offline
- Both online and offline

Destinations



Transportation



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