

ABTO TRAVEL INTENTIONS SUMMARY

Q4 2025 (surveyed in November 2025)
(Compared to 2022, 2023 and 2024 in the same survey period)



! This dashboard shows the data for the total travel market, both organized and own arrangement

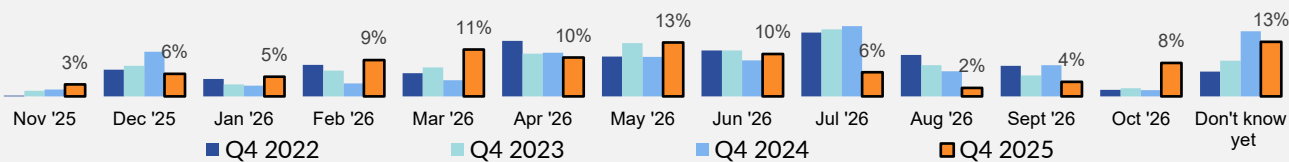
16.704.756 is the estimated number of trips travellers still have the intention to go on in the coming 12 months that are not booked yet



2025: **16.704.756**
2024: 12.380.080
2023: 12.468.229
2022: 15.987.221

Here is everything you need to know about those **16.704.756** unique travellers:

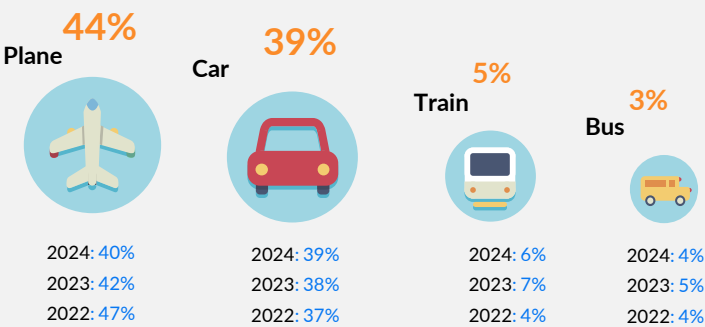
Month of trip



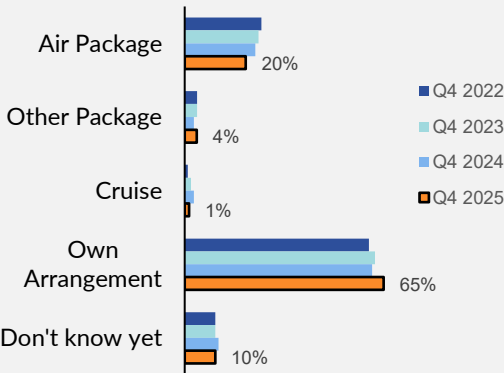
19% intends to book **last minute** (booking within 30 days before departure)

2024: 15%
2023: 16%
2022: 18%

Transportation



Type of trip



€1048 Is the intended **max budget per person**



2024: €1063
2023: €958
2022: €981

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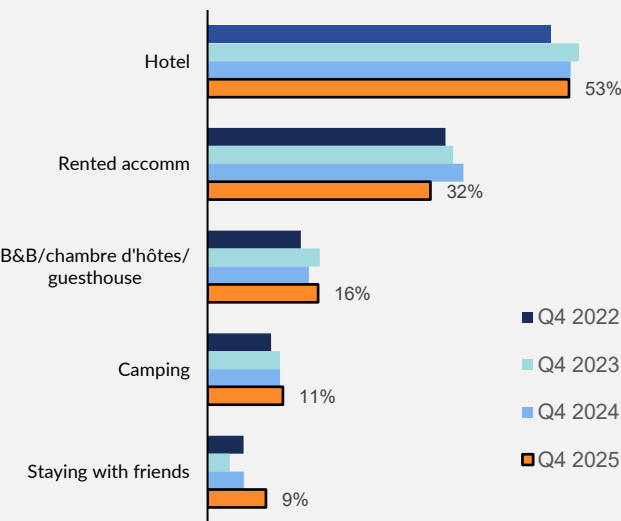
Destinations

Continent	Q4 2025	Q4 2024	Q4 2023	Q4 2022
? Don't know yet	21,0%	21,2%	20,5%	21,1%
1 Europe	64,7%	66,1%	67,0%	64,9%
2 Africa	6,6%	3,7%	2,6%	3,6%
3 Asia	4,50%	6,70%	5,70%	6,50%
4 America	3,2%	2,3%	4,1%	3,9%

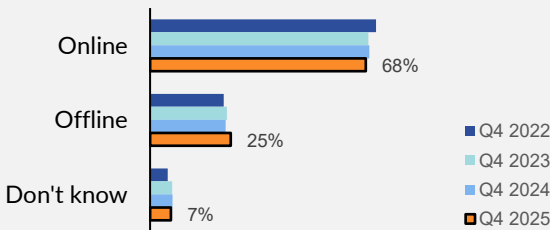
Country	Q4 2025	Q4 2024	Q4 2023	Q4 2022
? Don't know yet	17,1%	20,4%	18,6%	18,3%
1 France	14,2%	13,5%	17,1%	18,2%
2 Belgium	11,7%	11,5%	10,5%	5,9%
3 Spain	8,2%	9,2%	9,3%	10,0%
4 Italy	5,8%	5,3%	4,1%	7,3%
5 Greece	5,0%	3,3%	2,8%	1,4%
The Netherlands	4,4%	4,8%	3,8%	6,5%
Morocco	4,3%	1,2%	1,9%	1,7%
Germany	3,2%	3,3%	3,3%	4,3%
Portugal	2,6%	1,6%	3,0%	1,1%
14 Turkey	1,1%	1,8%	1,9%	3,3%

Accommodation

(Multiple answers possible)



Booking Trip



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