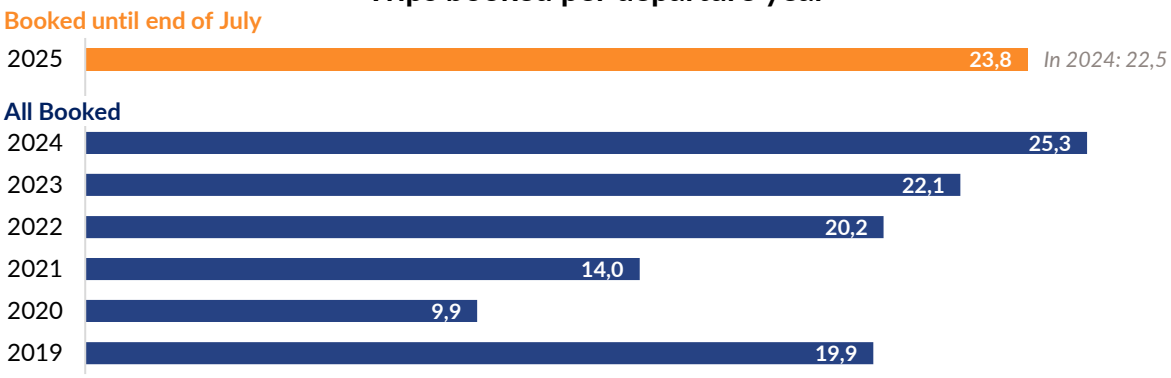
# ABTO TRAVEL TRENDS SUMMARY

September 2025

! This dashboard shows the data for the total travel market, both organized and own arrangement

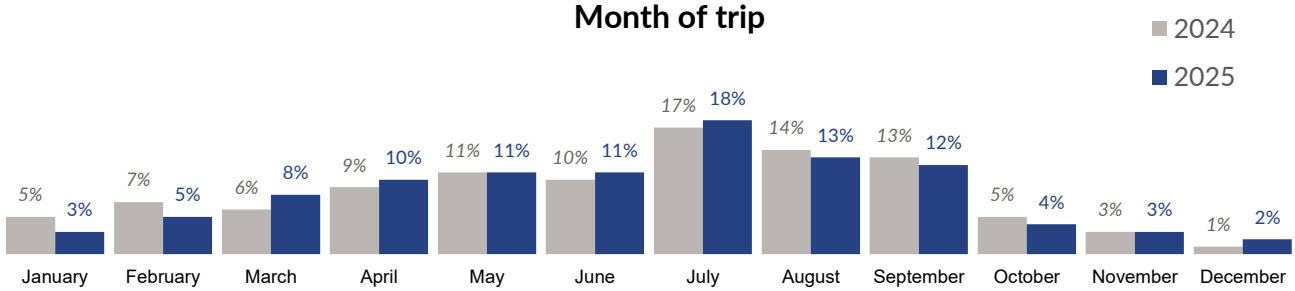
## Trips booked per departure year



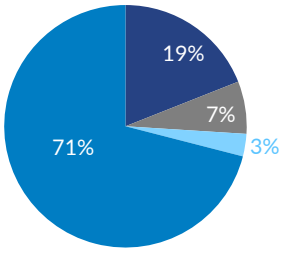

*Numbers represented in millions*

## Here is everything you need to know about those 23.8 million booked trips:

### Month of trip




### Type of trip



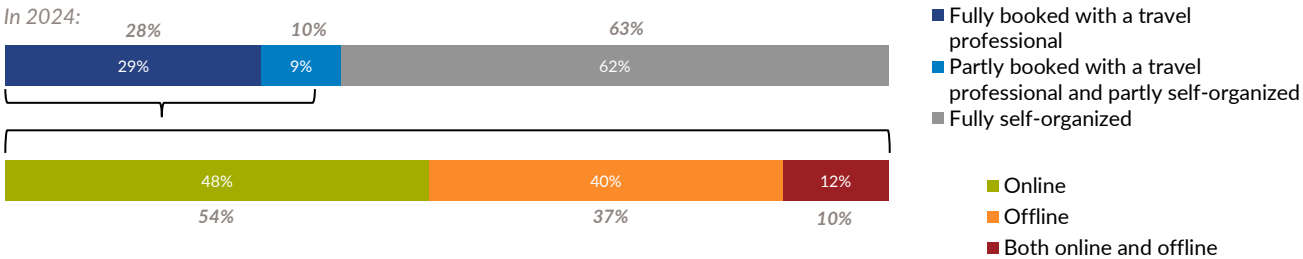

| | 2024 |
|---|---|
| Air Package | 18% |
| Other Package | 6% |
| Cruise | 2% |
| Own arrangement | 74% |

**€813**

**Budget spend per person**

*In 2024: €798*

### Professional Travel Organization & Channel



# ABTO TRAVEL TRENDS SUMMARY

September 2025

## Destinations

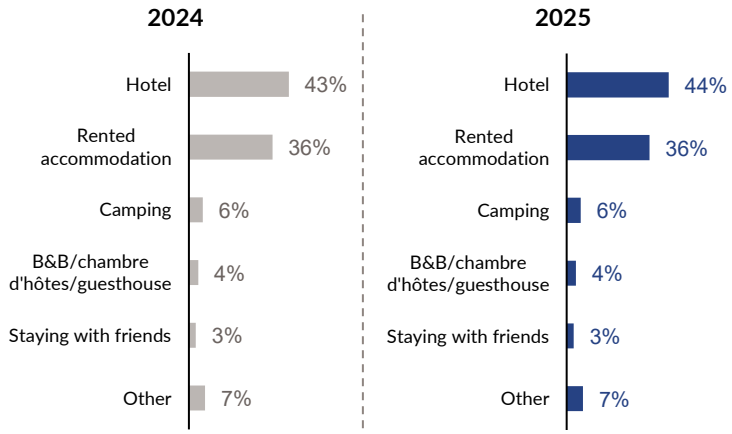
### Country

| | Full Market | | Air Packages | |
|---|---|---|---|---|
| 1 | France 20% | 22% | Spain 21% | 18% |
| 2 | Belgium 17% | 14% | Greece 12% | 14% |
| 3 | Spain 11% | 11% | France 7% | 3% |
| 4 | Italy 7% | 6% | Turkey 7% | 7% |
| 5 | The Netherlands 6% | 6% | Egypt 6% | 5% |
| | Germany 4% | | Italy 6% | |
| | Greece 4% | | Thailand 4% | |
| | Austria 2% | | Croatia 3% | |
| | Portugal 2% | | Tunisia 3% | |
| | Turkey 2% | | Portugal 3% | |

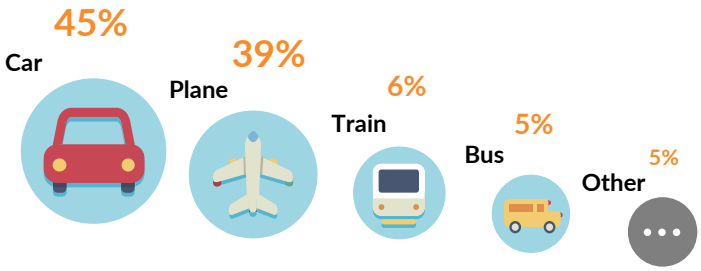
### Continent

| | Full Market | | Air Packages | |
|---|---|---|---|---|
| 1 | Europe 85% | 86% | Europe 64% | 69% |
| 2 | Asia 6% *incl. Turkey* | 5% | Asia 16% *incl. Morocco, Tunesia and Egypt* | 11% |
| 3 | Africa 4% *incl. Morocco, Tunesia and Egypt* | 4% | Africa 13% *incl. Turkey* | 12% |
| 4 | America 3% | 3% | America 5% | 5% |
| | Not known 2% | 2% | Not known 3% | 3% |

### Accommodation




## Transportation




| | Car | Plane | Train | Bus | Other |
|---|---|---|---|---|---|
| *In 2024:* | *43%* | *40%* | *6%* | *6%* | *5%* |


## CONTACT

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